#### WEEK 1

Discussion: Course overview and objectives

Demonstration: Introduction to Adobe Illustrator; vector and pixel graphics discussion

Assignment: Research and sketches for logo design project

Reading: Art120 Syllabus.

#### WEEK 2

¡Work Due! Research and sketches for personal logo design project

Demonstration: Reinforce pen tool skills

Assignment: Comp up logo designs; research for album cover project

#### WEEK 3

¡Work Due! Logo design comps, research and sketches for album cover

Demonstration: Reinforce lab/lecture topics

Assignment: Work on album cover project, more sketches

#### WEEK 4

¡Work Due! Logo design project

Demonstration: Drawing with blends and gradient mesh

Creative Project: Album cover

Assignments: Complete logo design; work on album cover project (more sketches)

#### WEEK 5

¡Work Due! Comps for album cover project Demonstration: Reinforce lab/lecture topics

Creative Project: Album cover

Assignment: Complete album cover project; research Photoshop examples

#### WEEK 6

¡Work Due! Album Cover project and Photoshop examples Demonstration: Reinforce resolution and resampling

Assignment: Research and concepts for Photoshop Illustration project

#### WEEK 7

¡Work Due! Research and proposal for Photoshop Illustration project

Demonstration: Reinforce lab/lecture topics Creative Project: Photoshop Illustration

Assignment: Sketches, concepts and images for Photoshop Illustration

#### WEEK 8

¡Work Due! Sketches and development for Photoshop Illustration project (images to scan)

Demonstration: Reinforce lab/lecture topics Creative Project: Photoshop Illustration

Assignment: Continue work on Photoshop Illustration

#### WEEK 9

¡Work Due! Progress on Photoshop Illustration Demonstration: Reinforce lab/lecture topics Creative project: Photoshop Illustration Assignment: Comps for Photoshop Illustration

#### WEEK 10

¡Work Due! Illustration Notebook/Scrapbook; Comps for Photoshop Illustration

Course Evaluations; reinforce lab/lecture topics

Creative project: Photoshop Illustration Assignment: Complete Photoshop Illustration

#### WEEK 11—Finals Week

¡Work Due! Final project; Class critique

### Computer Graphics I Syllabus

Art 120: Spring 2003/04

# lass Listing

 $\begin{array}{lll} \text{Subject} & \text{Art} \\ \text{Course} & 120 \\ \text{Credits} & 2.0 \\ \text{Section} & 002 \\ \text{CRN} & 64672 \\ \text{Time} & \text{Wed.} \\ & 5-8 \text{pm} \end{array}$ 

### About

Introduction to computer graphics as a technical and creative medium for art and design.

Concurrent enrollment in lecture, lab, and studio is required. Lectures introduce concepts of vector and raster graphics, including digital type, image and device resolution, electronic color theory, file formats, and digital print technologies.

Labs assist with fluency in computer graphics applications.

Studios apply concepts and applications to creative projects.

## structor

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appointments available by arrangement

## aterials

Do not rely on the classroom network to save your work files. Do not open your work files from the network servers; work locally. Bring CD-R or USB Drive to save your work.

## Concepts

- Vector versus raster graphics
- Digital type and type technologies
- Fondation skills in vector graphics: drawing, painting, tracing, transformations, layers, and layout
- Typographic composition and customization
- Construction of logos and illustrations
- Image and device resolution
- Electronic color theory
- Foundation skills in raster graphics: masking, painting, layering, lage adjustment, transformations, filters, and image modes
- Vector and raster file formats and image compression
- Digital print technologies
- Integrating vector and raster graphics environments.

### Skills

- Foundation skills in vector graphics: drawing, painting, tracing, transformations, layers, and layout
- Image scanning and preparation
- Typographic composition and customization
- Construction of logos and illustrations
- Foundation skills in raster graphics: masking, painting, layering, image ajustment, transformations, filters, and image modes
- Integrating vector and raster grahics environments

### Grading

- Illustration Scrapbook/Notebook that includes, to your best knowledge, computer generated illustration that you will have found and put into a booklet form.
- 2. Creative Projects: The Logo Project, Book Cover Design, and Photoshop Illustration will be judged on creative and technical merits. Grading will be based on the creative content of the project, how it utilizes the tools and techniques you have practiced, the effort taken in its planning and execution, and, as always, deadlines.
- 3. In addition to the aforementioned projects and scrapbook, there may be other in-class mystery assignments.

Α	93–100
A-	90–92
B+	87–89
В	84–86
B-	81–83
C+	78–80
С	75–77
C-	72_74

There are 100 points total available for the term. Points will be awarded as follows:

Illustration Scrapbook	10%
effort and analysis	

Logo Design: 20% concept, preparation, execution

Album Cover: 30% concept, development, typography

Photoshop Illustration: 30% concept, development, execution

Attendance: 10%